

# AS SEEN IN *Forbes, Fortune & Entrepreneur*

## DALLAS LAW PROFILES



### Adkins Lawyers' smart legal solutions lead businesses to longevity, profits, and success.

**O**wning a business is full of unexpected challenges. Whether established, expanding, or just getting started, business owners need an experienced legal firm that cares about their business as much as they do.

For clients across Texas, that's Adkins Lawyers. "I truly enjoy helping my clients," says founder and managing partner Alia Adkins. From startups to major players across multiple industries, "they all have one thing in common: They're driven by passion," she says. "They're dedicated to their profession and to making improvements in their industry."

Alia understands this drive well. It's why she built a better law practice from the ground up. Fed up with watching clients slip through the cracks at larger firms, Alia founded the firm to provide the proactive, premier legal help clients deserve at a price tag all can afford.

"Often, by the time clients sought help, they were in so much legal trouble that it was challenging and expensive to undo," she explains. But at Adkins Lawyers, attorneys don't wait to resolve problems after they develop: They minimize risk before problems arise and provide critical help.

"Our approach is proactive, not reactive. With the right protections in place, we help clients remove the legal barriers that stop businesses from achieving success, profits, and longevity," Alia says.

#### PASSION FOR PROTECTING

Starting a profitable, long-running business is challenging enough. But keeping it open and free from legal storms is even harder. Adkins Lawyers provides a full range of client-centric services that protect business owners, including employment and business law, contracts, civil litigation, and mediation.

That means clients know their business is covered from every angle with protections that safeguard companies from employees, secure intellectual property, guide owners through business agreements, and close the gaps that allow for potential legal pitfalls.

"There are land mines out there," Alia says. But with a full 360-degree view of clients' needs and an in-house team to handle them, Adkins Lawyers helps business owners navigate around legal traps so they can implement their game plan and prepare for the challenges ahead.

Clients can expect smart solutions that guard against risk now and a strong legal defense to shield them from chance and loss later—a strategy that leads to business longevity and protects assets. Alia says it's imperative to help business owners protect their personal assets and careers, too.

That's especially important for athletes, "whose careers essentially are their business," says attorney Robert Adkins. Passionate about sports law, Robert's recent addition to the firm also expands the practice with new capabilities including wills and estate planning as well as personal injury. "We help young college athletes protect their finances, name, likeness, and all the hard work they've put in by working to secure their investment in themselves against injuries or other events that could damage their career," he explains.

"From athletes to tech companies, real estate investors, construction firms, and businesses across diverse industries, we help professionals, executives, and businesses on their path to success. That's the root of our passion," says Alia. "Protecting what their hard work built is our calling."

